



YOUR VISION. OUR STRATEGY.

TREATMENT COORDINATOR INTENSIVE™

This is a nuts and bolts workshop to train Orthodontic Practices on how to increase Case Acceptance, turn exams into STARTS and create a memorable New Patient Experience.



WHAT TO EXPECT

Through the proven Peniche Systems you will learn to:

- Instill patient confidence from the New Patient Phone Call through the start of treatment
- Identify and remove patient obstacles
- Integrate the Virtual, TC only & Remote Exam
- Identify Statistical Trends to ensure ongoing success month after month
- Take a team approach to Case Acceptance
- Promote and protect your Observation Program
- Re-enroll Pending Patients
- 8 hours of continuing education



This workshop will also include
3 months of post-meeting support!

TESTIMONIALS

"My conversion percentage increased 20% overnight."

Dr. Corwyn Hopke
Hopke Orthodontics

"You ladies all make me want to work harder, smarter and love on people more and more."

Jennifer Poole
Dr. Jenny Maple – Maple Orthodontics

"Above and beyond expectations, superb."

Alexandra Morton
Dr. Sonia Palleck – Palleck Orthodontics

"Not a better program out there. 20 years in dental and nothing comes close."

Karen Skoglund
Dr. Adam Daniels & Dr. Rola Alkhatib
Connecticut Valley Orthodontics

"Peniche Systems = Success!!"

Susan Stoecklein
Dr. Chris Murphy – Murphy Orthodontics

"Peniche has been a game changer for our office!"

Megan Zalunardo
Dr. Cam Wheeler – Wheeler Orthodontics

TREATMENT COORDINATOR INTENSIVE™ ENHANCE YOUR SUCCESS

COMPLETE THIS FORM AND EMAIL TO INFO@PENICHETEAM.COM OR FAX TO (503) 666-4937

SELECT DATE:

☐ JULY 23 & 24, 2021

LOCATION: PARADISE POINT RESORT 1404 VACATION ROAD, SAN DIEGO, CA 92109 (858) 274-4630

WORKSHOP HOURS: FRIDAY 8:30 AM - 4:00 PM • SATURDAY 8:00 AM - 12:00 PM

PRACTICE NAME:		DATE:	
ADDRESS:	CITY:	STATE:	ZIP:
PHONE:			
EMAIL:			
IS YOUR OFFICE PART OF A DSO (DENTAL SERVICE ORGANIZATION)? <input type="checkbox"/> YES <input type="checkbox"/> NO IF YES, DSO NAME:			
ATTENDEE'S NAME	POSITION	TUITION	TOTAL
1)		\$925	
2)		\$825	
3)		\$825	
4)		\$825	
5)		\$825	
6)		\$825	
July Early Bird: Receive an additional \$25 courtesy per attendee when booking prior to 5/23/21			TUITION TOTAL

Tuition Policy: The tuition is nonrefundable 30 days prior to the Workshop. However, tuition may be transferred to the next available Workshop for a fee of \$250.00.

Please check one: ☐ Master Card ☐ Visa ☐ American Express

Card#: _____ **Expiration Date:** _____ **CVC:** _____

Printed Name of Cardholder: _____

Cardholder Signature: _____

*By signing, you acknowledge that you have read, understand and agree with the cancellation policy above.

Are you a Mari's List member? ☐ Yes ☐ No

Are you an Elite Dental Alliance member? ☐ Yes ☐ No If Yes, Member ID# _____

Whom may we thank for referring you to our Workshop? ☐ Mailer ☐ Internet ☐ Social Media
☐ Other (please specify) _____

Your confirmation packet will be sent to you via email and will include instructions to assist in booking your hotel reservations. Please confirm registration prior to booking your travel arrangements. Individuals must identify themselves as part of Peniche / TCI at the time of reservations to be eligible for the special group rate.

To what email address should the packet be sent? _____

☐ Please check here if you do not want to receive future emails on upcoming courses and events.